



CentRealTech Presentation at ALTA Conference

“High Performance...Are You There?” to be presented to ALTA Delegates

EL DORADO HILLS, Calif. – October 8, 2010 – CentRealTech Inc. announced today that Robert Matanane, President and CEO of CentRealTech, will present a sensational new program entitled “High Performance...Are You There? to the ALTA delegates at the Manchester Grand Hyatt, San Diego, CA on Thursday October 14th 3:30 – 4:30 PM in the Vendor Presentation Session.” CentRealTech has smartly invested in and developed a process technology, which truly adds value to the Title Production process and is based on CentRealTech’s One Click System.

The Title Insurance and Real Estate Industries have been slow to change, and suddenly the ability to impact and influence a new direction is abound...the questions now on the table for Title Insurance and Real Estate management teams are resoundingly clear. If the industries are to change to a high performance model, full achievement must include four key imperatives that will directly impact results:

- Enter new markets
- Increase revenues in existing markets
- Improve operational performance
- Deliver products and services more efficiently and effectively

The decision today is at hand, for something to be done differently...and for those companies that embrace a new beginning and follow a High Performance Model as their strategic mantra for future growth...tomorrow will become brighter than ever!

Come and learn about CentRealTech’s High Performance Model that is fast becoming an industry standard and how you too can benefit with the adoption of this process technology that will deliver digital property searches with advanced state of the art reporting and deliver the

capability for “title ready” products to be issued in hours. Ongoing business value becomes economic value...and as the adopter of these services you are on your way to becoming a High Performance Organization

About CentRealTech

CentRealTech, Inc. provides an automated, single seat solution for the Title Insurance Industry delivered over the internet as a Software as a Service solution. The powerful One Click System virtually automates the title production process, enabling title companies to effectively and efficiently process title orders. CentRealTech’s Ultimate Services utilizes the One Click System with On-Shore, U.S. title personnel only for those title companies looking for a complete outsource solution. Founded in 2007, CentRealTech is a privately held software/technology company located in El Dorado Hills, CA that specializes in products and services for the title insurance industry and their real estate and lender customers.

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