



CentRealTech Releases Transaction Coordination Platform for Realtors

“CENSE”...The Best Ever Real Estate Solution Made Easy

EL DORADO HILLS, Calif. – August 8, 2013 – CentRealTech, Inc., provider of the web based “One Click System”, an automated title production application, announced today, the release of its Central Exchange Network Systems & Environment (CENSE), a new transaction coordination platform for Realtors. “CENSE allows Realtors to easily build a private transactional ecosystem for each transaction, and manage the data of every transaction vendor from their computer and smart phone in real time” said Robert Matanane, President and CEO of CentRealTech. “The platform can be used by both the Real Estate Broker to monitor all transactions, and the individual Real Estate Agents to manage their individual transactions.”

CENSE automatically delivers a series of alerts for approaching, due, and overdue transaction deadlines via email and/or text messages to the Realtor/Agent and the vendors responsible for those deadlines. As transaction milestones are achieved, information is automatically updated in the system, and confirming documentation is available to the Realtor/Agent on their computer and smart phone. CENSE allows the Realtor to manage all key documents, including disclosures, and automatically bundles any package of documents required by the Broker at closing. CENSE also allows the Agent to set up a series of post-closing communications with their clients, and automatically distributes the messages at the designated times.

Now is the time to make your move - learn more about how CENSE can help you improve both your company and your individual performance and ensuring that you deliver the exceptional service expected by your customers.

About CentRealTech, Inc.

Founded in 2007, CentRealTech is a privately held software/technology and services company located in El Dorado Hills, CA that specializes in delivering fully automated and integrated products and services for the real estate, title insurance, escrow, and lender industries. The power of CENSE and our One Click System provide transaction and production processes which enable our customers to rapidly out perform their competition while achieving superior gains in efficiency and customer satisfaction.

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